

Dutch Business Sustainable Mobility Pledge

Exploiting the lowcarbon potential of green miles

The Dutch business community is aware that decisive action is needed to achieve the internationally agreed goal of limiting climate change to a rise in average global temperature of no more than 2 degrees Celsius. Among other measures to reach this goal, business mobility offers the opportunity to reduce the national CO₂ emission level with 1 million ton by 2020. This potential can be exploited by avoiding travel, encourage cycling and stimulate the use of public transport and electric cars both fueled by renewable energy.

This pledge sets out the ambition of the frontrunners of the Dutch business community to explore the potential of a sustainable shift in business mobility towards the solution to climate change.

As a member of the Dutch business community, I commit to take a leading role in the actions to prevent climate change, by reducing my company's carbon footprint and supporting a shift towards a more sustainable balance of mobility modes. I therefore contribute a yearly fee of 5000 euro to support the movement.

In order to achieve this, I pledge to:

1. investigate the possibilities within my company to reduce my company's CO₂ emission by shifting towards sustainable mobility. Our goal is to reduce the CO₂ footprint on business mobility per FTE with 50% in 2030 relative to 2016;
2. to deliver an annual CO₂ footprint with a baseline measurement in the first year.
3. actively communicate the initiatives undertaken by my company in order to raise awareness, acceptance and recognition of the role of sustainable mobility as a part of the solution to climate change;
4. signal any hurdle to establish a shift towards sustainable mobility to the government and by doing so contribute to the establishment of a supporting policy framework;
5. personally stimulate leaders of other companies to learn from our efforts and join this initiative.

Company name

Name

Signature

Title

Place, date