



Dutch Business Sustainable Mobility Pledge

Exploiting the low carbon potential of green miles



The Dutch business community is aware that decisive action is needed to achieve the internationally agreed goal of limiting climate change to a rise in average global temperature of no more than 2 degrees Celsius. Among other measures to reach this goal, business mobility offers the opportunity to reduce the national CO₂ emission level with 1 million ton by 2030. This potential can be exploited by avoiding travel, encourage cycling and stimulate the use of public transport and electric cars both fueled by renewable energy.

Carbon Footprint

This pledge sets out the ambition of the frontrunners of the Dutch business community to explore the potential of a sustainable shift in business mobility towards the solution to climate change. As a member of the Dutch business community, I commit to take a leading role in the actions to prevent climate change, by reducing the company's carbon footprint and supporting a shift towards a more sustainable balance of mobility modes. The company therefore contributes a yearly fee of eur 6.800 to support this movement.

In order to achieve this, I pledge to:

1. investigate the possibilities within the company to reduce the company's carbon footprint by shifting towards sustainable mobility. **The goal is to reduce the carbon footprint on business mobility per FTE by 50% in 2030 relative to 2016.** Business mobility contains commuting and (national and international) business travel;
2. deliver an annual CO₂ footprint with a baseline measurement in the first year;
3. actively communicate the initiatives undertaken by my company and the coalition in order to raise awareness, acceptance and recognition of the role of sustainable mobility as a part of the solution to climate change;
4. signal any hurdle to establish a shift towards sustainable mobility to the government and by doing so contribute to the establishment of a supporting policy framework;
5. personally stimulate leaders of other companies to learn from our efforts and join this initiative.

[ON BEHALF OF THE COMPANY] NAME, TITLE:

COMPANY NAME

PLACE, DATE

SIGNATURE